ECCO WARNING

JULY-2012

WATCH OUT FOR COPIES OF ECCO PRODUCTS

During the last couple of years we have been aware of that our high quality ECCO products have been copied by less serious competitors. The fake products are sold, branded as ECCO. Therefore we would like to inform you and also send out a warning about these fake ECCO products which can be found in the finishing market in several countries. It is important that you, as a certified ECCO distributor are aware of this problem, and that you know how to deal with it. Thus, the copying problem shows that our ECCO products are so good that they are worth copying, even for low sales volumes. If you come across ECCO copies, please take a photo of them and if possible also ask where the customers have bought it.

The quality of these copies are low, uneven and far from the original ECCO quality. You will find that copies are often be marked with fake certificates or logos in order to make them look as original ECCO products. Please be critical when you see a new type of ECCO certificate or packaging at your customers. This can indicate a fake copy. You can always send us a photo to confirm that the customer has an original ECCO product. Please communicate to us any existence of such product in your market and we will try to pursue the matter with your help

The message which you should communicate to your customers is: If you don't want to risk serious quality issues, only buy your genuine ECCO spare parts and products from authorized ECCO distributors.





Fake Ecco fluid nozzle with box



Fake Ecco certificate found on paint needle